



Permit #F00031966-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031966-A

Type of Permit: FILMING

Release Date: 10/01/2010

Production Company EUREKA PRODUCTIONS

Producer Juliana Penaranda-Loftus

Insured Company Name EUREKA PRODUCTIONS

Director Sergio Guerrero

Contact Phone No. 1 480-840-2537

1st AD David Martin Porras

Contact Phone No. 2

Fax

Address 3419 E UNIVERSITY DR
PHOENIX, Arizona 85034

Production Manager Melissa Black

FilmL.A. Coordinator Naomi Kajiyama

Production Title HERDEZ SALSA

Location Manager Melissa Black

Primary Phone Mobile - 323-632-2936

Secondary Phone Office - 480-840-2537

Type of Production Commercial - Standard

Location Assistant Luis De Vega

Primary Phone Mobile - 323-943-1631

Secondary Phone

Fees

Posting 300 \$69.00

Total Permit Fee \$324.00

Notification Charge \$155.00

Number of Locations 2

FILMLA FILM PERMIT RIDER FEE \$100.00



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Summary Information**Location****Location 1 of 2****Page 1 of 1**

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Production Company EUREKA PRODUCTIONS
Insured Company EUREKA PRODUCTIONS
Production Title HERDEZ SALSA

Location Manager Melissa Black
Primary Phone Mobile - 323-632-2936
Secondary Phone Office - 480-840-2537

Location Address 13503 Magnolia Blvd, Sherman Oaks, CA, 91423

Location Type Private Residence

Film Dates 10/2/2010 - 10/2/2010 09:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions Community Survey Obtained
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	2
	Cast/Crew vehicles	10		Crew	20
	Motor Homes	1			

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 562

Grid: C2

Approvals LOS ANGELES POLICE DEPARTMENT

Mark Buck

Coordinator Note Rider A obtains community surveys; releases location; collects notification and posting fees

Parking **Base Camp**
Location Type : Location
Street : 13503 Magnolia Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 3875 Wilshire Blvd

Posting "No Parking" signs N/S Magnolia Blvd., 300' in front of location (13503 Magnolia Blvd)

Approximate Footage 0 - 300

Log Number 4538

Date(s) 10/2/2010 to 10/2/2010

Time(s) 07:00 to 22:00



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Summary Information**Location****Location 2 of 2****Page 1 of 1**

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Production Title HERDEZ SALSA

Location Manager Melissa Black
Primary Phone Mobile - 323-632-2936
Secondary Phone Office - 480-840-2537

Location Address 4976 Huntington Dr S, Los Angeles, CA, 90032

Location Type Restaurant

Film Dates 10/4/2010 - 10/4/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	1
	Cast/Crew vehicles	10		Crew	20
	Motor Homes	1		Spot Check	1

Filming Activities Camera on sticks; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide Page: 595

Grid: C6

Coordinator Note Spot check ok per Capt Fowlks

Coordinator Note No equipment/cables/ activities in areas that are occupied by the public

Coordinator Note No blocking of exits/entrances

Coordinator Note Rider A changes location from private residence to restaurant; obtains spot check from LAFD

Coordinator Note FILMING IN CLOSED OFF ROOM

Parking Base Camp

Location Type : Private Parking Lot
Street : 5004 S. Huntington Drive. Los Angeles, CA 90032

Crew Parking

Location Type : Private Parking Lot
Street : 5004 S. Huntington Drive. Los Angeles, CA 90032